Yingchen (Eric) Ma

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Education

- Ph.D. in Computer Science, **Georgia Institute of Technology**   (Aug 2023 - present)
  Advisor: Srijan Kumar. *Planned minor:* Public Policy. *GPA:* 4.00/4.00.

- M.S. in Computer Science, **Georgia Institute of Technology**   (Aug 2021 - May 2023)
  Specialization: Machine Learning. *GPA:* 3.78/4.00.

- B.S. in Computer Science, **University of Michigan**   (Sep 2017 - May 2021)
  GPA: 3.54/4.00.

Research Interests

Misinformation / Counter-Misinformation	Social Media Analysis
Computational Social Science	Mental Health
Natural Language Processing	Machine Learning
Data Science	Statistics

Publications

- *Characterizing and Predicting Social Correction on Twitter* [pdf]
  Yingchen (Eric) Ma, Bing He, Nathan Subrahmanian, Srijan Kumar.
  15th ACM Web Science Conference (WebSci'23).

- *Corrective or Backfire: Characterizing and Predicting User Response to Social Correction* [pdf]
  Bing He, **Yingchen (Eric) Ma,** Mustaque Ahamad, Srijan Kumar.
  16th ACM Web Science Conference (WebSci'24).

- *Measuring and Mitigating Group Inequalities In Resource Allocation* [pdf]
  Arya Farahi, Angela Ting, **Yingchen (Eric) Ma**.
  ACM Journal on Responsible Computing.

- *Demographic Disparity in Social Correction of Online Misinformation*
  Yingchen (Eric) Ma, Nathan Subrahmanian, Bing He, Srijan Kumar.
  (Submitted to) Nature Communications.

Current Projects

- **Analyzing Disparities in Social Media Counter-Misinformation:** Leading a project to investigate differences in the amount of counter-misinformation posted towards misinformation-spreading users across demographic attributes such as race, sex, and education.
  - Advised by Prof. Srijan Kumar, Assistant Professor, CSE @ Georgia Tech

Previous (completed) Projects

- **Analyzing and Predicting Twitter Counter-Misinformation:** Investigated features of misinformation-spreading tweets and users that correlate with increased likelihood to receive replies that counter / debunk said misinformation.
  - Advised by [Prof. Srijan Kumar](), Assistant Professor, CSE @ Georgia Tech

- **Multilingual Analysis of Autism Discussion on Twitter:** Investigated the discourse surrounding autism on Twitter across various languages, through analysis and comparison of sentiment, topical focus, and engagement statistics.
  - Course final project for CS 7650 (Natural Language) @ Georgia Tech

- **Analysis of Anxiety Discussion on Twitter:** Investigated the relationship between features of tweets that aim to seek mental health support for anxiety, and the likelihood to receive tweet engagement and supportive replies ([repository]()).
  - Course final project for CS 6474 (Social Computing) @ Georgia Tech

- **Urban Road Repair Proposal:** Led a project to develop an end-to-end decision pipeline to propose roads in an urban setting, with the objective of maximizing economic, demographic, and accessibility related benefit to the community ([repository]()).
  - Advised by [Prof. Arya Farahi](), Assistant Professor, SDS @ UT Austin

Work Experience

Graduate Research Assistant, **Georgia Institute of Technology**, Atlanta, GA   (Aug 2022 - present)
- Working on "Counter-Misinformation" projects - see above under "Current / Previous Projects"

Technology Solutions Intern, **Pioneer Natural Resources**, Irving, TX   (May - Aug 2023)
- Performed machine learning based risk assessment on physical, chemical, and operational factors that contribute to scaling and subsequent failure of electrical submersible pumps (ESPs) used for oil extraction.

Programming Intern, **Wal Fuel Systems**, Livonia, MI   (Dec 2021 - Apr 2022)
- Implemented a genetic algorithm to propose more distance, time, and fuel efficient company truck delivery schedules ([repository]()), and an end-to-end pipeline for company planners to use it.

Awards

Marshal D. Williamson Fellowship   (Apr 2023)
- Awarded by Georgia Institute of Technology - $1.5K USD

Skills

- **Technical (computational):** Machine learning, deep learning, natural language processing, graph learning, applied data analysis, data structures, algorithms.
- **Technical (mathematical):** Optimization, linear algebra, probability, statistics, calculus.
- **Programming languages:** Python (proficient), C++ (proficient), SQL, C, Java.
- **Libraries/frameworks/tools**: ML libraries (Pytorch, Tensorflow, scikit-learn), Numpy, Pandas, Matplotlib, Plotly, Streamlit, Jupyter Notebook, Google Colab, Git, Linux, Docker.